

# EAST ORANGE GENERAL HOSPITAL

FOR IMMEDIATE RELEASE

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## EAST ORANGE GENERAL HOSPITAL IMPLEMENTS ELECTRONIC HEALTH RECORDS

*New Jersey Hospital Selects Full Portfolio of GE's Centricity® Enterprise products.*

**East Orange, N.J., March 19, 2010** – As a leader in innovative technology, East Orange General Hospital today announced a collaboration with GE Healthcare IT to incorporate the latest state-of-the-art hospital-based Electronic Health Record (EHR) in an effort to improve patient care and to promote efficiency and reduce cost for the hospital under President Barack Obama's American Recovery and Reinvestment Act.

The recently signed agreement brings the full capability of the GE's Centricity® Enterprise, including a CCHIT-certified inpatient EMR as well as administrative, departmental and revenue cycle solutions, to the hospital's 211-bed facility and across its four outpatient centers. This cutting-edge technology will meet stage one of meaningful use by November 2010 to create one common electronic patient record that could be accessed when patients visit East Orange General Hospital, making the hospital one of the first in the state to implement such as program and meet meaningful use.

"Electronic medical records eliminate the need for paper charts and greatly improve the coordination of a patient's care among the various providers in the hospital who are treating the patient," said Tom Ciccarelli, Chief Information Officer of East Orange General Hospital. "All of their medical information is integrated into one common record, allowing physicians and nurses ready access to the most recent hospital visit notes, current conditions, medications and allergies, as well as laboratory, radiology and other diagnostic test results."

The use of electronic medical records also provides many benefits for the patients. Having their health information easily accessible and available to all of their physicians and nurses helps with both the accuracy of diagnosis and avoids the potential duplication of costly services, such as repeated diagnostic tests.

"East Orange General Hospital has worked hard to deploy the electronic medical record," stated Ciccarelli. "It is a priority here and we are in the lead other New Jersey hospitals to incorporating this technology."

The electronic medical records system aligns with GE's healthymagination vision for changing healthcare delivery by developing products that can reduce cost while increasing access and quality of care.

"The ideals and the change GE is working toward through its healthymagination initiative are simply the right fit for the Hospital," said Kevin Slavin, President of East Orange General Hospital. "We

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conducted a thorough evaluation of many of the industry's leading solutions and, in the end, GE's product combined with the passion and partnership we saw behind it made it the clear choice for advancing patient care. We have begun a relationship with GE that we will benefit from for years to come."

"We are extremely excited about our new partnership with East Orange General Hospital and, in fact, we look to them as a trusted partner," said Laurent Rotival, vice president and general manager of GE Healthcare IT. "By aligning our IT solutions to their specific needs, the Hospital can continue focusing on improved patient care using their new EMR tools."

### **About East Orange General Hospital**

East Orange General Hospital is the largest private employer in East Orange, and remains as the only independent, fully accredited, acute-care hospital in Essex County. The hospital is the leader in Behavioral Health Services and provides a comprehensive array of primary care and specialty services including Same Day Surgery, Physical Rehabilitation Services, Family Health, Emergency Medicine, Outpatient Hemodialysis, Hyperbaric/Wound Management, Vascular and Medical/Surgical Services. Serving the community for over a century, the hospital recently expanded its services and is continually adding new equipment and programs to provide the highest level of quality and compassionate patient care. For more information on East Orange General Hospital, please visit: <http://www.evh.org>.

### **About GE Healthcare:**

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our "healthymagination" vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality and efficiency around the world. Headquartered in the United Kingdom, GE Healthcare is a \$17 billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at [www.gehealthcare.com](http://www.gehealthcare.com).

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