

EAST ORANGE GENERAL HOSPITAL

FOR IMMEDIATE RELEASE

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HOSPITAL SHARES WARMTH IN THE WINTER FOR THE EAST ORANGE COMMUNITY AND ITS SURROUNDING AREAS

*East Orange General Hospital has partnered with Jersey Cares to host its annual
"Community Coat Pick-Up Day" coat drive to give away 2,000 winter coats to those in need.*

East Orange, N.J., February 8, 2010– Cold weather is definitely here. For an increasing number of Essex County residents, it means figuring out where they can find just one coat that will protect them from the crisp, bitter winter cold air. Recognizing this need, East Orange General Hospital (EOGH) has partnered with Jersey Cares to host its annual "Community Coat Pick-Up Day" coat drive, to be held on Friday, February 12th from 10:00 a.m. to 5:00 p.m. and Saturday, February 13th from 9:00 a.m. to 3:00 p.m. at 80 South Munn Avenue in East Orange.

"We are excited to work with the Jersey Cares again," stated Kevin Slavin, President & CEO at EOGH. "Last year, nearly 2,500 winter coats were shared and distributed to low-income families, churches and other organizations. We were able to help so many thanks to the generosity of Jersey Cares. Without this service, many individuals in our local communities would not have a winter coat."

Jersey Cares, a non-profit, community-based organization that helps individuals, families, and community groups, was able to donate more than 2,000 coats in all sizes, from infant to adult, for the Hospital to distribute to the local families and community areas who are in need of assistance.

"For many of us, owning a warm winter coat is perhaps something we take for granted. Many adults and children in the surrounding East Orange area struggle during these trying economic times because they are unable to afford proper cold-weather attire," said Leslie Eaddy, Director of Community Outreach at EOGH. "However, here at East Orange General Hospital, we know and see the greater need to give back to the community."

This is just one of the many programs and special events that East Orange General Hospital conducts to do its part to help the community. To find out more about the East Orange General Hospital and its events, visit www.evh.org or call Leslie Eaddy at (973) 414-1866.

About Jersey Cares

Jersey Cares is a non-profit, community-based organization established in 1993. They provide individuals, families, and corporate and community groups with a wide variety of volunteer opportunities. Jersey Cares partners with hundreds of non-profit agencies to provide service projects that range from building homes with Habitat for Humanity to comforting fragile infants at Hudson Cradle. Jersey Cares is an affiliate of the Hands on Network, an innovative alliance of volunteer catalysts throughout the world.

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About East Orange General Hospital

East Orange General Hospital is the largest private employer in East Orange, and remains as the only independent, fully accredited, acute-care hospital in Essex County. The hospital is the leader in Behavioral Health Services and provides a comprehensive array of primary care and specialty services including Same Day Surgery, Physical Rehabilitation Services, Family Health, Emergency Medicine, Outpatient Hemodialysis, Hyperbaric/Wound Management, Vascular and Medical/Surgical Services. Serving the community for over a century, the hospital recently expanded its services and is continually adding new equipment and programs to provide the highest level of quality and compassionate patient care. For more information on East Orange General Hospital, please visit: <http://www.evh.org>.

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